



Chris Hodowanec Interactive, Print and Beyond

► PROFESSIONAL SUMMARY

For 10 years, I have been helping brands communicate ideas with interactive, print and non-traditional creative. I love developing and selling amazing ideas, I equally love working with a team to bring them to life. I'm happy to offer guidance and support to peers, while I still maintain the chops to get under the hood. I'm thankful for all the amazing opportunities that I have had. I am looking ahead with enthusiasm and anticipation of what is yet to come.

► EXPERIENCE

Interactive Art Director, Colossal Squid Industries

Chicago, IL (11/09 - 4/11)

Art direction, design, production and IA/wires on a myriad of interactive projects for Scott Brand Products and Viva Towels including: large-scale sites, micro-sites, games, ECRM, OLA, social media experiences, site maintenance and updates

Art Direction and design on multiple websites for Kmart and Dream Out Loud by Selena Gomez

Design on interactive projects for Tresseme, Sears and an array of new business

Freelance Design, Hodowanec Communications

Chicago, IL - Baltimore, MD - Philadelphia, PA (2000 - Present)

Design and Production on projects for BET, Trahan Burden and Charles, Dentsply Professional, Baltimore Blast, University of Michigan as well as many local clients

Art Director, Straight North

Chicago, IL (06/09 - 11/09)

Art direction and design on interactive projects for local clients with a sharp focus on SEO and PPC best practices

Art Director, Blakeslee Advertising

Baltimore, MD (10/06 - 06/09)

Art direction and design on print and interactive projects for Dentsply Professional including: branding, identity and logo development, campaign development and execution

Art direction and design on print and interactive projects for an array of ski resorts to include: St. Regis Deer Valley in Park City, Boreal in Lake Tahoe and Ragged Mountain in New Hampshire

Art direction and design of print and interactive projects for many local and national clients



► **EXPERIENCE** *(continued)*

Designer, Azzam Jordan Advertising

Baltimore, MD (2/02 - 10/04)

Design and production on print projects for Snyders of Hanover including: logos, packaging, ad campaigns and POP

Design, production and vendor coordination on print projects for local clients including: Beazer Homes, Winchester Homes, Hunt Valley Saab and Pizza Hut

Designer and Illustrator, Curiosity Kits

Baltimore, MD (2001 - 2003)

Design and illustration on an array of proprietary toys and creative kits including: logos, packaging, instructional illustrations, graphic illustrations and instruction booklets

► **AWARDS**

Silver Addy Award

Holiday Hare – Self Promotion, Interactive (2008)

Gold Addy Award

Flurry – Self Promotion, Interactive (2007)

Silver Addy Award

Flurry – Self Promotion, Cards/Invitations (2007)

Silver Addy Award

Flurry – Sound Design (2007)

► **EDUCATION**

Art Institute of Philadelphia

Bachelors of Science in Graphic Design

Presidential Scholarship for Academic Excellence

3.8 GPA

11 pieces nominated for Best of Quarter

Art Institute of York

Associates Degree in Graphic Design

Who's Who Award Recipient

American Graphics Institute

Macromedia Dreamweaver (July 2004)

InDesign (February 2004)

Adobe Acrobat (January 2004)

Flash 1 (April 2001)